

November 09, 2012

Our Voices Xpose Big Tobacco! Press Conference

Our Voices Xpose Big Tobacco! Press Conference with OVX youth leaders speaking their minds.

When:

Nov. 15, 2012 – the 37th Great American Smokeout 10:00 – 10:30 a.m.

Where:

Doubletree Hotel, 1117 Williston Rd., Burlington location of the northern Vermont OVX/VKAT youth training

Who:

Our Voices Exposed (OVX) is a youth-led, youth-run movement focused on exposing the truth about Big Tobacco. OVX and their partner middle school group – Vermont Kids Against Tobacco (VKAT) – work to educate and inform peers on how to reduce tobacco use and exposure to secondhand smoke.

Why:

Tobacco use kills more Americans than AIDS, alcohol, car crashes, murders, suicide, drugs and fires combined. In Vermont, more than 800 people die from a smoking-related cause every year. Half of all smokers who continue using will likely die from a smoking-related cause.

Source: Department of Health

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